COMMON PROBLEM #3:
A Vital Product or Program Launch is Behind Schedule

Situation: An important project is falling behind schedule. It could be a new product roll-out or customer service program. Maybe it's a software implementation or sales initiative. Whatever the case, deadlines come and go without real progress. Critical opportunities are being missed, impacting not only revenues but the entire organization's reputation. You're pretty sure that technology isn't the problem. And resources aren't an issue either. *Something needs to be done soon, but what? How can you pinpoint the problems in an objective and measurable way so you can take the right corrective steps?*

We can help. Anselm Group knows that every team member brings a unique set of skills, experience, expertise and emotions to the mix. We can help you align those qualities in a precise and results-oriented way that is appropriate for your organization's unique culture.

To find out how, we invite you to call Anselm Group today at **(269) 353-1898** for a free initial consultation. Or e-mail us at *info@anselmgroup.com*. Welcome!

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