

COMMON PROBLEM #12:

Your People Are Competing Against Each Other Instead of the Competition

Situation: You are keenly aware of the threat posed by competitors in your marketplace, but are you also aware of the threat posed by internal competition? When your people are more focused on “beating” another department, division or individual than external competitors, you may be entering a serious danger zone that could stifle growth, undermine efficiency and torpedo much-needed innovation. *You already know that turf wars and internal animosity are anathema to success, but what can you do about it?*

Call us. Here at Anselm Group, we’ve know the true costs of internal competition – and how destructive it can be. That’s why we’ve developed specific interventions designed to overcome those attitudes and behavior patterns in a positive, non-threatening way. Let us help you.

To find out more, we invite you to call Anselm Group today at (269) 353-1898 for a free initial consultation. Or e-mail us at info@anselmgroup.com. Welcome!

