

## COMMON PROBLEM #2:

### *You Face an Important Hiring or Promotion Decision*

**Situation:** You're facing an important hiring or promotion decision that will impact the future of your company or organization. You need an objective, reliable way to evaluate the candidates that goes beyond the normal "meet, greet and background check" process already in place. A great deal rests on this decision and you can't afford to make a mistake. *How can you identify a person who will be happy and successful in their new role – and rule out those who aren't a good fit – based on objective data?*

**We can help.** Anselm Group can help you harness a powerful assessment tool called "JobQ" to determine the level of fit between a specific candidate and a specific job opening. Based on years of research and verification by Bartell & Bartell, JobQ calculates the candidate's fit in percentage terms in three vital areas: job requirements, skills, and traits.

**To find out more,** we invite you to call Anselm Group today at (269) 353-1898 for a free initial consultation. Or e-mail us at [info@anselmgroup.com](mailto:info@anselmgroup.com). Welcome!

