

## COMMON PROBLEM #5:

### *You're Losing Key Contributors Despite Attractive Benefits*

**Situation:** You offer competitive pay and benefits, plus excellent training opportunities, but you keep losing your best employees month after month. Retention levels are declining and you're not sure why. Senior executives want clear answers and an end to the "brain drain." *You need to find a way to identify what's causing the problem and better ways to address it, but how?*

**We can help.** Anselm Group uses a cloud-based tool called AMP®, which stands for "attachment, motivation, performance." AMP® helps you protect your investment in people and unleash their potential. It measures each individual's Attachment to the organization, and provides you with targeted strategies to prevent and even reverse detachment.

**To find out how** AMP® technology can help you retain your best employees, we invite you to call Anselm Group today at **(269) 353-1898** for a free initial consultation. Or e-mail us at [info@anselmgroup.com](mailto:info@anselmgroup.com). Welcome!

